

The Finishing Touch

by Bruce Johnson #1

When your Thunderbird was new there were many decals and silk screens emblems installed by the factory. The final touch to your restoration is the duplication, just as original, of these emblems. Following is a collection of these emblems showing color and location.

SERVICE INSTRUCTIONS

CLEAN AND REFILL OIL BASE WITH ONE PINT OF NEW OIL EACH TIME CRANKCASE IS DRAINED. WASH UPPER FILTER IN KEROSENE AND DRAIN. USE S.A.E. 30 OIL FOR TEMPERATURES ABOVE FREEZING. S.A.E. 10 BELOW FREEZING. CLEAN MORE FREQUENTLY UNDER EXTREME DUSTY CONDITIONS.

PATS. NOS. 248745, 2557234, 2557237 OTHER PATS. PENDING

MADE IN U.S.A.



20

A. Air Cleaner—1955-1966, installed on the lower half of the air cleaner facing the battery. Originally decal with silver background, black border, and red lettering.

B. Air Cleaner—1957, installed on the upper half on the air cleaner, on the flat surface, facing forward. Originally decal with silver background, black border and lettering. (Not used on dual four engine.)



2



4

E. Generator—1955, installed on top of generator, facing upward. Originally a metal plate attached with rivets.

F. Generator—1956, installed on top of generator, facing upward. Originally a silk screen in silver.



6

C. Regulator—1955, installed on top of voltage regulator. Originally a silk screen in silver.

D. Regulator—1956-1957, installed on top of voltage regulator. Originally a silk screen in silver.

G. Generator—1957, installed on top of generator, facing upward. Originally a silk screen in silver.



11



4

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H

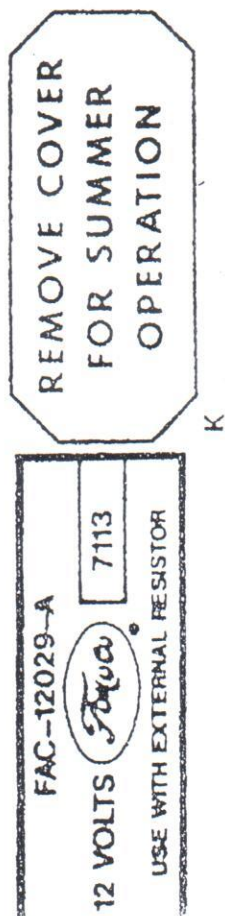
12
VOLTSMADE IN
U.S.A.

M



- H. Starter—1955, installed on top of starter motor, facing upward. Originally a metal plate attached with rivets.
- I. Starter—1956-1957, installed on top of starter motor, facing upward. Originally a silk screen in silver.

M. Data plate—Late 1957, installed on data plate. Originally a silk screen in black.

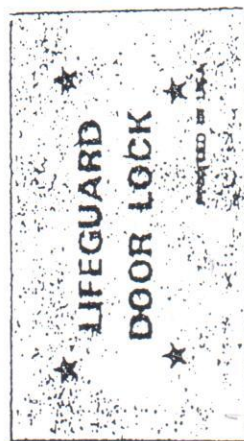


K

- J. Coil—1956-1957, installed on side of coil. Originally a silk screen in silver.
- K. Hood Block-off Plate, installed on the inside surface of plate, when plate was in place. Originally a decal with a silver background, with black border and lettering.



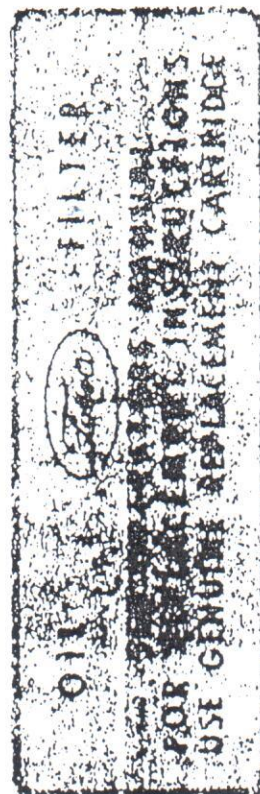
N



- N. Lifeguard—1956, installed on driver's door jam, below striker plate. Originally a decal with a gold background and red lettering.
- O. Lifeguard—1957, installed on driver door, below door latch mechanism. Originally a reflective sticker with a gold background and black lettering.



L



P

- P. Oil Filter—1955-1956-Early 1957, installed on the side of the canister style oil filter facing upward. Originally a decal with a silver background and black lettering.

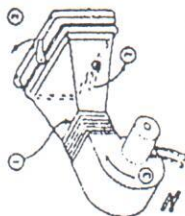
... Data plate—1955-1956-Early 1957, installed on data plate. Originally a silk screen in black.

BATTERY OK

U

U. Battery—1957, installed on firewall, directly above ground cable attaching point. Originally a silk screen in white.

INSTRUCTIONS FOR REMOVING BLOWER & DUCT ASS'Y.



DISCONNECT THE BLOWER WIRES FROM HARNESS & GROUND.

- ① LOOSEN CLAMP SCREW & PULL FLEXIBLE DUCT OFF INLET DUCT.
- ② ROTATE LOCKING LEVERS COUNTER-CLOCKWISE & REMOVE INLET DUCT FROM HEATER CASE.
- ③ GRASP BLOWER HOUSING & MOTION & ROTATE IN DIRECTION OF ARROW UNTIL LOCKING PINS ARE CLEAR OF SLOTS IN BLOWER BRACKET. BLOWER CAN NOW BE LIFTED CLEAR OF ENGINE COMPARTMENT.

TO INSTALL BLOWER & DUCT ASS'Y, —REVERSE ABOVE PROCEDURE.

V. Heater—1955-1956-1957, installed on top of heater plenum, facing forward. Originally a paper sticker with a white background and black lettering.



W



X

W. Valve Cover—1955-1956-1957, with 292 engine and no dress-up kit, installed on black painted valve covers. Originally a pressure sensitive sticker. (Not actual size.)

ENGINE OIL

NOT LOWER THAN 32°F SAE 20 or 20W
DOWN TO MINUS 10°F SAE 10W
BELOW MINUS 10°F SAE 5W

TIRE PRESSURE

TIRE SIZE FRONT LBS. REAR LBS.
7:50 X 14-4 PLY 22 22

and when service is needed
specify Genuine Ford Parts

Q. Engine Oil—1955-1966, installed on the inside curved area of the glove box door. Originally a decal with a silver background and black lettering.

R. Engine Oil—1957, installed on the inside curved area of the glove box door. Originally a decal with silver background and black lettering.

USE ONLY AUTOMATIC TRANSMISSION FLUID

TYPE A

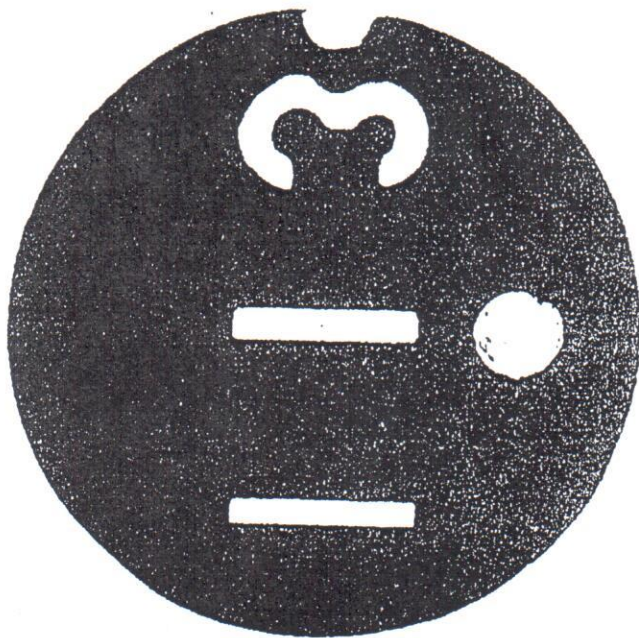
CHECK TRANSMISSION FLUID LEVEL
TO FULL MARK ON INDICATOR WITH
TRANSMISSION AT NORMAL
OPERATING TEMPERATURE AND
ENGINE ON SLW IDLE WITH
SELECTOR LEVER IN P POSITION

FOR INSTRUCTIONS FOR OPERATION AND CARE OF FOLDING TOP, SEE OWNERS MANUAL

S. Folding Top—1955-1956-1957, installed on the inside curved area of the glove box door, if car was equipped with convertible top. Originally a decal with a silver background and black lettering.

T. Automatic Transmission—1955-1956, installed on the inside curved area of the glove box door, if car was so equipped. Originally a decal with a silver background and black lettering.

X. Valve Cover—1956-1957—with 312 engine and no dress-up kit. Installed on black painted valve covers as a pressure sensitive sticker. (Not actual size)



Y

Y. Engine tag—bolted to timing case cover, see figure 1 for exact location. Made of waterproof cardboard, and painted Ford engine red.

The following four emblems were used on the assembly line as the Thunderbirds were built. The locations given should be considered as a guide and not a rule.



AA



BB

AA. Trim OK—1955-1956-1957, installed on driver door, below lock mechanism, and the bottom of the glove box. Originally a silk screen in yellow.

BB. Paint OK—1955-1956-1957, installed on the lower bottom half of dash, on firewall above heater, and on 1955 on the inside of gas door. Originally a silk screen in yellow.

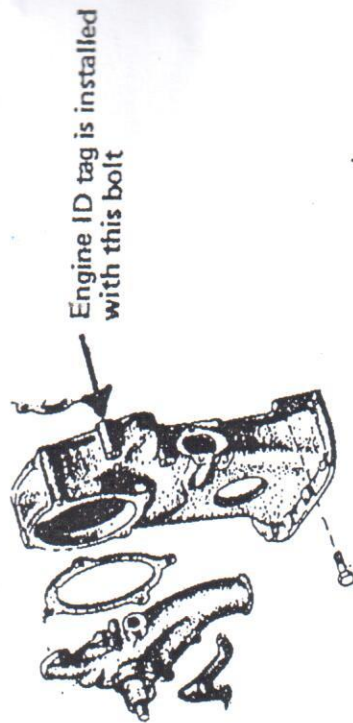
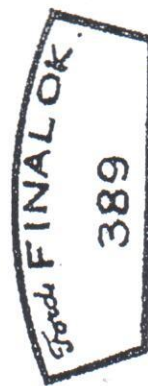


FIGURE 1



CC



DD

CC. Engine OK—1955-1956-1957, installed on the inside of the hood, on the left side, in close proximity of the hood inner bracing. Originally a silk screen in yellow.

DD. Final OK—1955-1956-1957, installed on the inside of the hood, on the left side, on the hood inner bracing. Originally a silk screen in yellow.

Some of these emblems can be obtained in decal form, they are as follows: A, B, C, D, F, G, I, J, K, L, M, N, O, P, Q, R, S, T, W, X. The 1955 generator and starter identification plates E and H have also been reproduced. The following silk screens can be made into rubber stamps, and then applied: U, AA, BB, CC, DD. The engine tag can be cut out of a thin piece of plastic, or mylar, to duplicate the original. It is the attention of the small details, such as these emblems, that turn your Thunderbird into a show winner.